



**Invitation to become an Official Sponsor  
of the  
3<sup>rd</sup> International MoniQA Symposium  
Food Fraud Prevention and Effective Food Allergen Management  
Rockville, MD, USA, 30 October – 1 November 2019**

Dear Sponsor,

1 July 2019

The Symposium “**Food Fraud Prevention and Effective Food Allergen Management**” to take place in Rockville, MD, USA <https://rockville2019.moniqua.org/> will continue the successful series of MoniQA Workshops and Symposia. This symposium will bring together food industry experts, legal experts, regulators, academics and nongovernmental organizations (NGOs) to discuss the latest information on the implications of regulations and other burning issues in the food space.

This symposium will address food authenticity, food fraud and the need for simple labelling as major drivers for both the food industry and companies involved in rapidly developing new analytical technologies, and putting available analytical tools in perspective of private standard requirements. While the food industry must adapt its programs addressing food safety and quality to meet the ever-changing regulatory and legal landscape, law firms specializing in food issues must also ensure their knowledge of these changes is up-to-date when defending the rights of consumers and/or food producers. Additionally, recent technological developments in food analysis, digital certification and brand protection will be presented.

The 3<sup>rd</sup> edition of this International Symposium will also focus on the Food Law, its implications for industry and food businesses in international trade, export and import liabilities, critical issues of food integrity and food safety related issues governed by national and international regulations and standards, impacts of international trade agreements.

The organisers would like to invite you to support this meeting and help make it a success by signing up for one of our sponsor packages at <https://rockville2019.moniqua.org/sponsor>. Various sponsorship packages include free registrations that you may use to invite your own staff and/or your clients.

Diamond:	min. € 12,000.-, including table top and 5 free registrations & Conference Dinner
Platinum:	min. € 9,000.- including table top and 4 free registrations & Conference Dinner
Gold:	min. € 6,000.- including table top and 3 free registrations & Conference Dinner
Silver:	min. € 3,800.- including table top and 2 free registrations & Conference Dinner
Bronze:	min. € 1,800.- including 1 free registration & Conference Dinner

The Diamond and Platinum Sponsors may suggest their individual sponsorship expectations – some ideas can be found in the attached list. Diamond and Platinum are also considered for including their own workshop into the conference programme and are invited to give a technical talk in the technical programme. Only a limited number of Platinum and Gold Sponsors will be accepted. For a table top at the small conference exhibition a minimum of Silver Sponsorship is required. Table top spaces are limited and will be granted on a first come first serve basis. The sooner you decide to become a sponsor, the more promotion activities leading to the event will be relevant for you.

On behalf of the Conference Organisers we would like to thank you in advance for your valuable support. We are hoping to see you in Vienna! If you have any questions, please contact [roland.poms@moniqua.org](mailto:roland.poms@moniqua.org).

Dr. Bert Popping, President, MoniQA Association, Conference Organiser  
Dr. Roland Poms, Secretary General, MoniQA Association, Conference Organiser